



# AG – Carbon Reduction Plan



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Supplier name: AG Consultancy & Apps Ltd

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Review date: December 2025

## Commitment to achieving Net Zero

**AG Consultancy** is committed to achieving Net Zero emissions by 2050.

## Why should we measure our carbon footprint?

Human activity has already increased the global temperature by 1°C compared to pre-industrial levels, and the last 22 years have held 20 of the hottest years ever recorded; climate change isn't going to happen; it is happening. To mitigate against further destruction, world nations signed the Paris Agreement 2015 to limit global warming to 1.5°C, or well below 2 °C. This is important because the hotter the earth gets, the more frequently we will experience the effects of climate change and the more severe they will be.

For UK businesses, this means a higher risk of flooding, disrupted supply chains, more heatwaves (putting servers and data at risk), reduced crop yields, and stunted economic growth. Importantly, each risk comes with extreme risks to human health, safety, and well-being. If the viability of human life is not reason enough, not only are there potential legislative risks as the UK Government seeks to reach its net-zero target, but there are also risks associated with the transition to a low carbon economy through taxes and carbon pricing.

With risks come opportunities: we can limit our vulnerability to fluctuations in fossil energy pricing, increase efficiencies, limit the risk of supply chain disruption, and increase employee well-being and engagement. Consumers are increasingly environmentally conscious, and as concerns around climate change grow, consumers will more willingly invest in products and services associated with businesses actively measuring, managing, and reducing emissions. We can choose to accelerate climate change or be part of the solution in every choice we make. Measuring carbon emissions provides a consistent, accurate, and transparent look at the amount of greenhouse gas the business creates and helps to identify which processes are contributing the most to climate change.

Effective management of risks and identification of opportunities can optimize value creation. An important step to unlocking this value is understanding how

your activities generate greenhouse gas emissions and then identifying how you can minimise them. On the basis that 'what gets measured gets managed', the first step to reducing your carbon footprint is to measure it.

## Facts about climate change

1. Climate change could be irreversible by 2030 - the world's carbon emissions have continued to increase yearly despite scientists warning that global carbon pollution must be cut in half over the next decade to avoid catastrophic irreversible damage to our planet.
2. We use more of the earth's resources than it can renew—The UK's Overshoot Day 2021 was the 19th of May. This is the date when our demand for natural resources and services in a given year exceeds what the earth can generate in that year. By now, we are using resources the Earth won't be able to restore.
3. By 2050, 30-50% of the total species found on earth will be extinct - The expected rate of species extinction is around 5 species a year, we're currently losing up to 1,000 times the normal rate. Ecosystem degradation is already affecting the well-being of at least 3.2 billion people – 40% of the world's population.
4. The wealthiest 51% of the world's population accounts for 86% of global CO2 emissions – Yet the world's poorest disproportionately suffer the effects of climate change; it is not just a climate crisis, but a humanitarian crisis too.
5. Climate change is creating a refugee crisis - As global temperatures increase, millions of people are fleeing their homes to avoid the impacts of droughts and extreme storms. These numbers are set to rise, estimating that up to 200 million people could be displaced by climate change by 2050. The more greenhouse gas we pump into the atmosphere, the hotter the earth gets

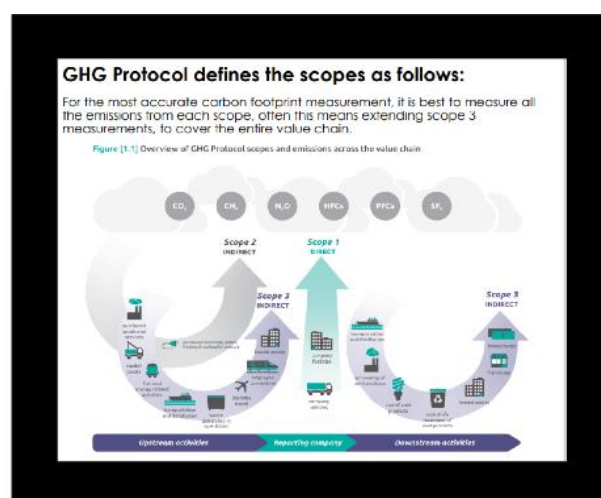
To fully capture a carbon footprint, the Greenhouse Gas (GHG) Protocol has split emissions up into 3 scopes:

	Definition	Source
Scope 1	Direct GHG emissions from sources owned by the organization	Onsite combustion of fuel (natural gas) or from company-owned vehicles
Scope 2	Indirect emissions, consumed by the company, but not directly created	Purchased electricity and gas
Scope 3	Indirect emissions outside of a company boundary, but still related to company activities	Sources include the supply chain, emissions produced by employee commuting, and end-of-life treatment of a product

## Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

When identifying **AG Consultancy's** Emission footprint the following was considered:



## Baseline year emissions starting August 2024

### Additional Details relating to the Baseline Emissions calculations.

Baseline emissions have been calculated in conjunction with the GHG protocol standard, which provides emissions by Scope 1, Scope 2, and Scope 3 categorisation. This is a new initiative by **AG Consultancy**, and therefore, the baseline has been calculated for the last full year (2024). We have measured our Scope 1 and Scope 2 emissions, while also including our Scope 3 and all supply chain emissions.

#### Methodology:

We used a spend-based approach to determine our supply chain emissions. As a fully digital company, we use this approach to measure all emissions from travel, meals, software, marketing, and services that we have purchased. Using national average figures, we have also estimated our emissions from employees through commuting and working from home.

Our offices are in leased buildings with therefore limited scope to influence the resource efficiency of the premises, although we have chosen 'PlusX Innovation' hub as they are working towards being carbon neutral with sustainable electric power, solar energy, zero-landfill set of policies and schemes including 'Bike to Work'. The air quality is monitored for things such as CO<sub>2</sub>, dust, and humidity, and adjusted to meet WELL standards. It also uses locally sourced produce in its café and eco cleaning products.

The International WELL Building Institute is leading the global movement to transform our buildings and communities in ways that help people thrive. IWBI delivers the cutting-edge WELL Building Standard, the leading global rating system and the first to be focused exclusively on the ways that buildings and everything in them, can improve our comfort, drive better choices and generally enhance, not compromise our health and wellness

**AG Consultancy** utilise virtual meeting technology to significantly reduce business travel, and in turn air and carbon emissions. Minimising the company's environmental footprint is something that management are mindful of, and aligns with the company's values, and we are ISO14001 accredited.

There are limited direct emissions and waste generations from operations. The main waste streams generated are general office waste, electronics and used/out of date training materials.

The Scope 3 figures reported in this CRP include only the following sources of emissions as per the Technical Standard guidance:

- business travel based on mileage (air travel and ground transportation),
- stay duration (hotels),
- employee travel and waste generated in operations,



- upstream transportation and distribution, and downstream transportation and distribution, which are not material.

#### Baseline year emissions starting August 2024

EMISSIONS	TOTAL (tCO <sub>2</sub> e) : AG Consultancy's 2024 total carbon footprint is:13.4 tCO <sub>2</sub> e
Scope 1	1.4 tCO <sub>2</sub> e emissions
Scope 2	6.4 tCO <sub>2</sub> e emissions
Scope 3 (Included Sources)	5.4 tCO <sub>2</sub> e emissions
<b>Total Emissions</b>	<b>13.2 tCO<sub>2</sub>e emissions</b>

## Current Emissions Reporting

#### Baseline reporting year August 2024 ending in August 2025

EMISSIONS	TOTAL (tCO <sub>2</sub> e) : AG Consultancy's 2024 total carbon footprint is:13.4 tCO <sub>2</sub> e
Scope 1	1.4 tCO <sub>2</sub> e emissions
Scope 2	6.4 tCO <sub>2</sub> e emissions
Scope 3 (Included Sources)	5.4 tCO <sub>2</sub> e emissions
<b>Total Emissions</b>	<b>13.2 tCO<sub>2</sub>e emissions</b>

## Emissions reduction targets

In order to continue our progress to achieving net zero, we have adopted the following carbon reduction targets. We project that carbon emissions will decrease over the next five years to 2 tCO<sub>2</sub>e by 2029. This is a reduction of 15%.

## Carbon Reduction Projects

### Completed Carbon Reduction Initiatives

The following environmental management measures and projects have already been completed

- Continuous ISO 14001 accreditation, and monitoring, auditing, and reviewing our policies and practices to drive continual improvement under our ISO 9001/14001 management system
- Complying with relevant environmental legislation and regulations, and with other requirements that impact our area of operation
- A move to cloud-based systems, processes, and data storage, removing our own servers in use, allowing a higher level of home-based working
- A partial change of business model, requiring less travel to customer sites for sales or delivery
- CRM and related systems implementations to enable us to accommodate growth without needing a corresponding increase in staff numbers
- Cycle to Work Scheme
- As we are still in the first year of the Carbon Reduction Plan, we have not evaluated the impact of our current carbon reduction initiatives. This will be undertaken in Q1 2026 when this document will be updated.

### In the future we hope to implement further measures such as:

- Changes in employee contracts to represent more flexibility and promotion of hybrid working to support reduction in the level of scope 3 emissions.
- Car share scheme to reduce the number of cars visiting offices.
- Moving to a paperless organisation with workers by limiting the use of printers/ photocopiers.

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- Encouragement of staff to use public transport when visiting offices.
- Educate our staff and learners with meaningful CPD in sustainability and the reduction of individuals carbon footprint.
- A battery/electronics disposal scheme
- Use of electric cars
- Automating our processes with AI, bots



## Declaration and Sign-off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standards for Carbon Reduction Plans.

Emissions have been reported and recorded following the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard<sup>13</sup> and uses the appropriate Government emission conversion factors for greenhouse gas company reporting<sup>14</sup>.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard <sup>15</sup>.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

### **Signed on behalf of the Supplier: AG Consultancy & Apps Ltd**

Signed by:  
  
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**Managing Director**

Francis Rajan

Date: 11.12.2025

<https://ghgprotocol.org/corporate-standard>

<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

<https://ghgprotocol.org/standards/scope-3-standard>